



USNA

ALUMNI ASSOCIATION UPPER MIDWEST CHAPTER



DONALD W. MCCARTHY HEARTLAND LEADERSHIP FORUM

Wednesday, May 8, 2019

McNamara Alumni Center | University of Minnesota

5:00 PM | Registration/Sponsor + VIP Reception

6:15 PM | Dinner & Program

Speaker: **Vice Admiral James D. Syring**, Former Director,
Missile Defense Agency

Our Heartland Leadership Forum is named in honor of Minnesota's own Donald W. McCarthy, a graduate with the Naval Academy's Class of 1944. Don served in both World War II and the Korean War. He then climbed the corporate leadership ladder with Northern States Power (now Xcel Energy) to become Chairman and CEO. During his illustrious career, Don also led many community organizations that helped to shape the Twin Cities metro area to become the vibrant business and social community it is today.

Target Audience: Business Leaders, Key Decision Makers, Naval Academy Graduates, Government, Students and our Future Leaders



Vice Admiral Syring is a 1985 graduate of the United States Naval Academy with a Bachelor of Science degree in Marine Engineering. In 1992, Syring earned his Master of Science degree in Mechanical Engineering from the Naval Post Graduate School. He was the Director for the Missile Defense Agency (MDA), Office of the Secretary of Defense, Pentagon, Washington, DC. In this capacity, he oversaw MDA's worldwide mission to develop a capability to

defend deployed forces, the United States, allies, and friends against ballistic missile attacks.

Syring's personal awards include the Distinguished Service Medal, Legion of Merit (2 awards), the Meritorious Service Medal (4 awards), Navy Commendation Medal, and Navy Achievement Medal.

ANCHOR SPONSOR VIP DINNER

October 11, 2019

Minneapolis Club

6:00 PM | Cocktails

7:00 PM | Dinner & Program

The Fall Alumni Dinner brings alumni and friends of the Naval Academy from the Upper Midwest region together for an intimate evening of fellowship and camaraderie. The dinner also serves an opportunity for attendees to hear expert insight on the current operating environment of the Navy and Marine Corps from the highest levels of leadership.

Presented by:



Managed By:



Chapter Sponsorships

We are looking for Event Sponsors to partner with our Chapter to support the Chapter, which underpins our mission to educate our business community about important global issues.



Sponsorship Usage

Your sponsorship donation to our 501(c)3 underwrite

- Leadership development and STEM opportunities for students in the Upper Midwest Region
- Registration discounts for Active Duty Members and Students to participate in the Leadership Forum
- Speaker and production expense for producing the Leadership Forum and Fall Alumni Dinner
- Regional service opportunities in support of outreach to veteran's
- Chapter Administrative costs

HEADLINE SPONSOR — \$15,000 (2 AVAILABLE)

Heartland Leadership Forum Benefits:

- Event speaking opportunity
- Corporate Table for 8, VIP seating
- Photo Op with Keynote speaker for 8 guests
- Event recognition as a Headline Sponsor, including sponsor table signage
- Private Sponsor Reception invitations for 8
- Official USNA Chapter Commemorative Challenge Coin for each guest attending
- Opportunity to purchase additional event tickets at a discount
- Scholarships to send 4 local high school students to the US Naval STEM Camp and/or Summer Live on Base Seminar

Exclusive Fall Speaker Event Benefits:

- Event Welcome opportunity
- Corporate table for 8, premier seating
- Event recognition as a Headline Sponsor, including sponsor table signage

Year-Round Benefits:

- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event programs, and in all event advertising and communications

GOLD SPONSOR — \$10,000

Heartland Leadership Forum Benefits:

- Corporate Table for 8, Premier seating
- Event recognition as a Gold Sponsor, including sponsor table signage
- Private Sponsor Reception invitations for 8
- Official USNA Chapter Commemorative Challenge Coin for each guest attending
- Scholarships to send 3 local high school students to the US Naval STEM Camp and/or Summer Live on Base Seminar

Exclusive Fall Speaker Event Benefits:

- Corporate table for 8, Premier Seating
- Event recognition as a Gold Sponsor, including sponsor table signage

Year-Round Benefits:

- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event programs, and in all event advertising and communications

SILVER SPONSOR — \$5,000

Heartland Leadership Forum Benefits:

- Corporate Table for 8
- Event recognition as a Silver Sponsor, including sponsor table signage
- Private Sponsor Reception invitations for 8
- Scholarships to send 1 local high school students to the US Naval STEM Camp and/or Summer Live on Base Seminar

Exclusive Fall Speaker Event Benefits:

- Invitations for 2
- Event recognition as a Silver Sponsor

Year-Round Benefits:

- Corporate logo and sponsorship recognition on the Chapter's website, registration page, event programs, and in all event advertising and communications

About the Upper Midwest Chapter

The United States Naval Academy Alumni Association – Upper Midwest Chapter, a Minnesota 501(c)3 organization, is a “top 10” chapter of more than 100 chapters world-wide.

Our mission is three-fold. We are dedicated to the perpetuation of the Naval Academy as an institution of national leadership development; we advocate for the continued call to leadership for all alumni. We engage our alumni and the broader naval services community to raise the public profile of the Navy and Marine Corps in the upper Midwest. Finally, we seek to educate our community about important global issues by bringing preeminent military and political leaders to the local stage.

